

Contact

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Top Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Jessica Thew

Technical Illustrator IV at BAE Systems, Inc.

Denver Metropolitan Area

Experience

BAE Systems, Inc.

Technical Illustrator IV

February 2024 - Present (1 year 3 months)

Ball Aerospace is now a part of BAE Systems, Inc., forming a new business under its U.S. business known as Space & Mission Systems.

Job duties include:

- Technical illustrations for new business proposals with a Top Secret Security Clearance
- Design large scale trade show booth graphics
- Analyze and decide best way to illustrate technical data
- Create new marketing material within brand
- Design high-quality, client-branded content
- Provide internal and external communications support
- Develop infographics, layout design, and illustrations

Ball Aerospace

2 years 9 months

Technical Illustrator IV

January 2022 - February 2024 (2 years 2 months)

Technical Illustrator III

June 2021 - January 2022 (8 months)

Job duties include:

- Technical illustrations for new business proposals with a Top Secret Security Clearance
- Design large scale trade show booth graphics
- Analyze and decide best way to illustrate technical data
- Create new marketing material within brand
- Design high-quality, client-branded content
- Provide internal and external communications support
- Develop infographics, layout design, and illustrations

Ball Aerospace is an American manufacturer of spacecraft, components, and instruments for national defense, civil space and commercial space applications.

RockSol Consulting Group, Inc.

Lead Graphic Designer

September 2019 - June 2021 (1 year 10 months)

Sole graphic designer for an engineering company

- Proposal layout design, formatting, and quality management
- New website design and brand updates
- SharePoint redesign
- Marketing design including promotional videos and social media graphics
- Created a library of layout templates for proposals, reports, and newsletters
- Internal design work for employee events and training
- Underwent an advanced Adobe Premiere Pro video design training course with American Graphic Institute
- Design trade show and job fair materials including standing banners, brochures, fliers, ads, and swag

300 Pixels, LLC

Owner

March 2015 - June 2021 (6 years 4 months)

Boulder, Colorado

Brand development, web and print design, and promotional advertising for a variety of companies including start-ups, agencies, corporate companies, and fortune 500s including:

- Samba Scientific
- Rocky Mountain Institute
- Heinrich Marketing, Inc.
- Genesis, Inc.
- Madeline Hair Design
- Pyxis Insurance Agency

Ricoh USA, Inc.

Print + Web Designer

September 2016 - May 2019 (2 years 9 months)

Boulder, CO

Web, print, and Ui/UX design for a large corporate company specializing in empowering digital workplaces

- Built mobile, web, social media, and landing pages

- Design development and application of the Ricoh brand into a wide variety of marketing materials including magazines, booklets, brochures, ads, and mailers
- Created a wide variety of print sample designs to showcase Ricoh's Commercial and Industrial Printers
- Event design for trade shows and conferences including printer wraps and packaging design

Cardinal Group Management

Sr. Graphic Designer

March 2015 - August 2016 (1 year 6 months)

Denver, Colorado

Print, web, branding, and promotional design for apartment complexes and student housing

- Created and managed over 30 websites
- Print design including outdoor signage, posters, wall clings, standing banners, and billboards
- 3D floor plan creation for all apartment models
- Social media materials and email designs promoting events aimed towards gaining more residents

International Cruise & Excursions, Inc. (ICE)

Graphic Designer

February 2013 - January 2015 (2 years)

Scottsdale, AZ

Designed customer-facing material for a luxury cruise, travel, golf, shopping, and wine membership program

- Updated websites, email templates, web banners, and social media graphics for cruise ships and resorts
- Layout design for membership books, postcards, gift cards, brochures, and packaging design
- Web design work for external, customer-facing use such as landing pages, web pages, emails and social media

SWITCH Studio

Publication & Web Designer

August 2012 - October 2012 (3 months)

Tempe, AZ

This temporary internship gave me the opportunity to network and get inspired after college. I became an AIGA Board Member and helped plan the design

conferences. During my few months here I helped as one of 3 designers of nearly 30 monthly magazines. I also designed websites.

The Lumberjack Newspaper

Creative Director

January 2010 - May 2012 (2 years 5 months)

Flagstaff, Arizona

"Jessica hired, trained and managed a design staff, spearheaded our advertisement design, and pioneered creative layouts in the newspaper. This is a difficult position that requires exceptional management and design skills, as well as a strong ability to work under tight deadlines and produce high-quality work. I firmly believe Jessica is an excellent individual who has the aptitude and enthusiasm to tackle any assignment."

- Referral Statement by Rory Faust, Director of The Lumberjack

Andrew Paul Photography

Assistant & Photo Editor

May 2009 - May 2011 (2 years 1 month)

Phoenix, Arizona

- Enhanced photos in Photoshop
- Set up photo shoots
- Photography classes

UTV62 NAU TV Station

Graphic Designer

August 2009 - May 2010 (10 months)

Flagstaff, Arizona

Graphic Designer for a television station

- Advertisement and promotional designs
- Commercial and screen designs
- Fundraising Ideas & Sales

Education

Northern Arizona University

Bachelor of Fine Arts, Visual Communication & Graphic Design · (2008 - 2012)